

NUCLEAR ADVOCACY AND COMMUNICATIONS—PANEL

Session Organizer: Harsh S. Desai (NEI)

Policy decisions at the federal and state levels are vitally important to the nuclear energy industry. Decisions at both levels can determine whether nuclear plants continue operating or shut down, or whether investments are made in advanced technology or not. Consequently, communicating with policy makers clearly and frequently is an important element in the nuclear energy industry's communications efforts--and it is an element in which every ANS member can have a voice. This panel will address the various paths to successful communications about nuclear energy, science, and technology. The panel will include professionals who are skilled and experienced in successfully communicating with policy makers at every level.

Panelists: To be announced